



L A S I M





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THE FLAG OF
KAZAKHSTAN





COLORS COLORS STORY



•**Background:**

The flag has a sky blue or turquoise background, representing the sky, water, and unity.



•**Sun:**

A golden sun with 32 rays is centered on the flag, symbolizing life, energy, wealth, and abundance. The rays are shaped like grain, representing prosperity.

•**Steppe Eagle:**

A golden steppe eagle in flight is positioned below the sun, symbolizing power, freedom, and the flight to the future.



•**Koshkar-Muiz Pattern:**

A golden ornamental pattern called "koshkar-muiz" (horns of the ram) is placed on the hoist side, representing Kazakh art and culture, and the importance of goat and sheep herding.



•**Design:**

The flag was designed by Shaken Niyazbekov.

•**History**

The flag was adopted on June 4, 1992, replacing the flag of the Kazakh Soviet Socialist Republic.



FABRIC SWATCHES



LUREX ORGANZA	POLYESTER SATIN	LUREX JERSEY KNIT	METALLIC BROCADE WITH FRINGE LAME EFFECT	STRETCH VELVET	GOLD GLITTER-COATED COTTON	GOLD CRUSHED LAME	DUCHESS SATIN-METALLIC GOLD	WOVEN BOUCLE WITH SEQUIN APPLIQUE	POLYYESTER CREPE
POLYESTER SATIN	ORGANZA WITH STRIPED PLEAT, SHEER CRYSTAL	POLYYESTER CREPE	LIGHTWEIGHT JACQUARD BROCADE	SOFT NYLON TULLE	BLUE GLITTER-COATED COTTON	BRUSHED COTTON DRILL WITH INK WASH	PRINTED COTTON CANVAS	IKAT-STYLE PRINTED COTTON	BAROQUE-STYLE BROCADE



SKETCHES

SHOES COLLECTION *Laisim*

SKETCHES





SKETCHES



SKETCHES





SKETCHES

SKETCHES

A



SKETCHES



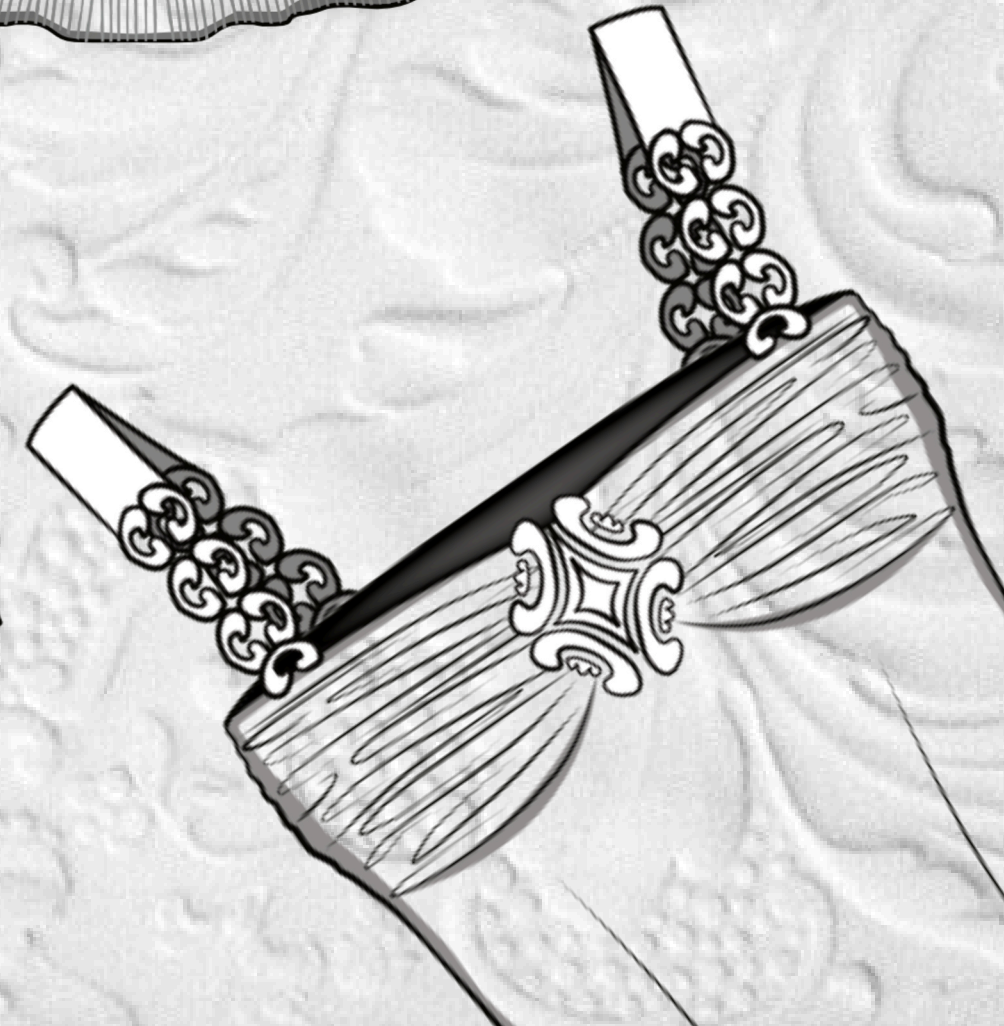
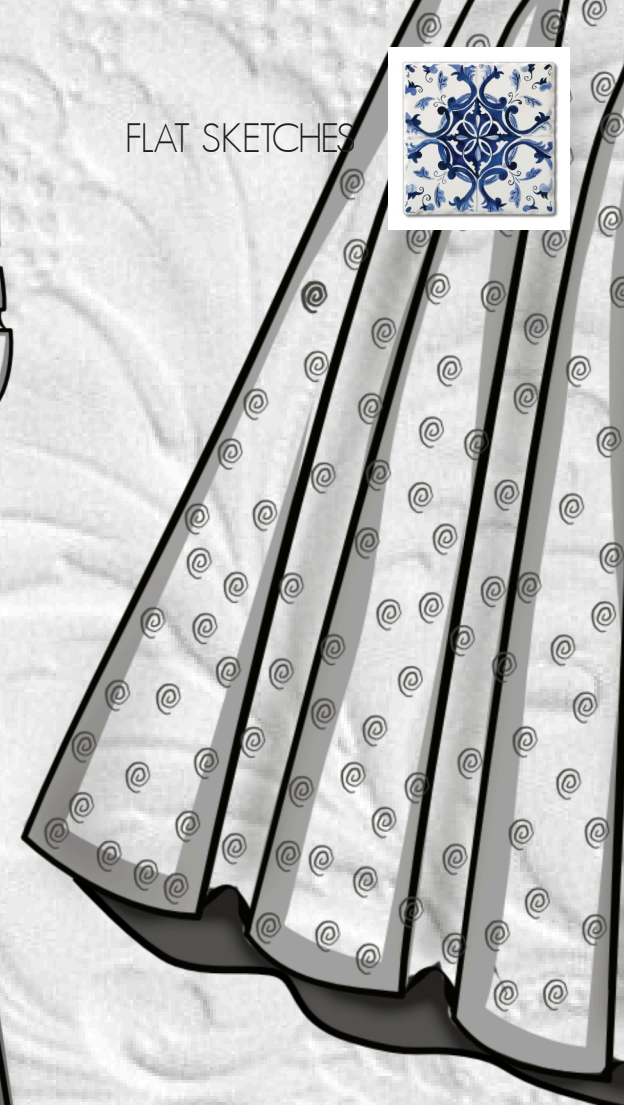
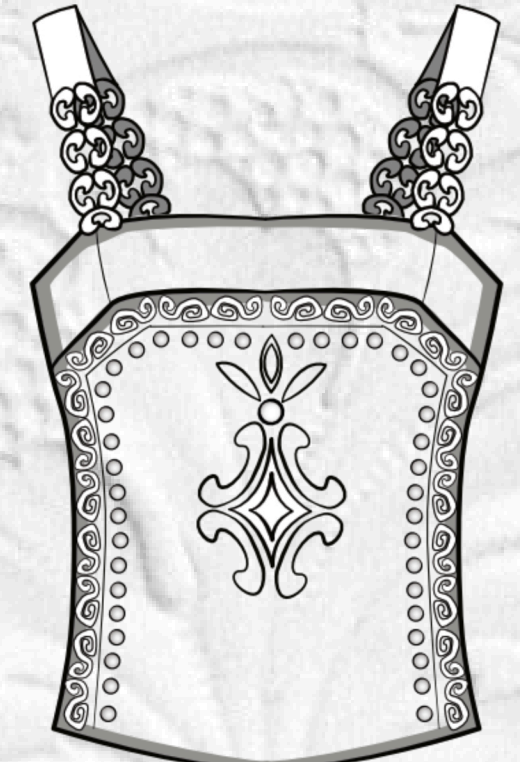
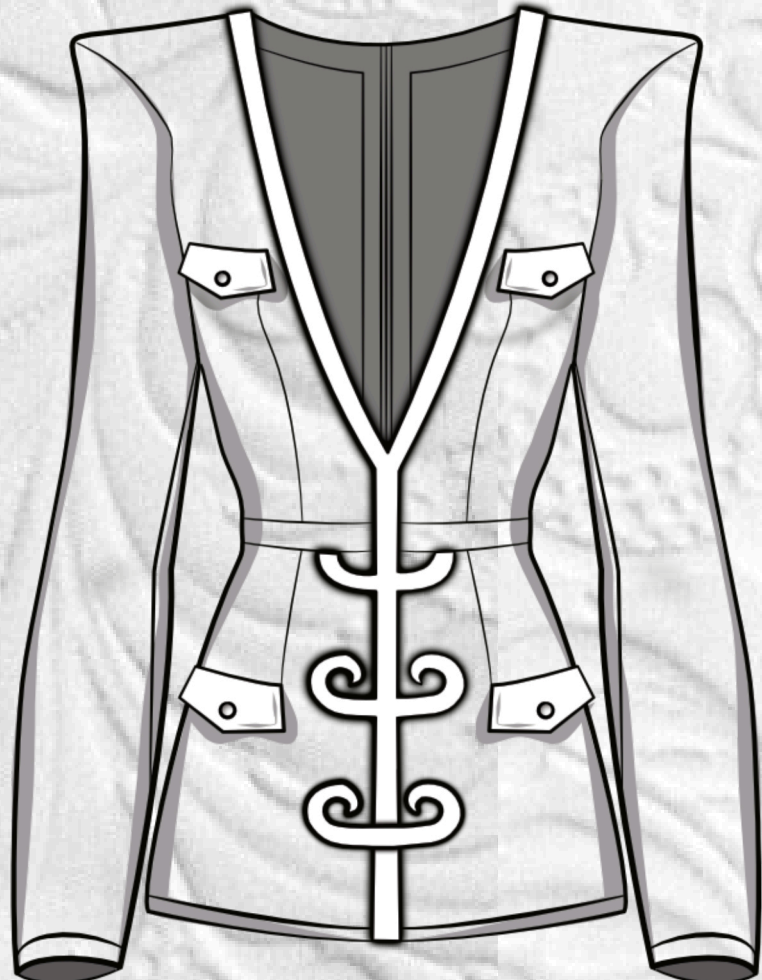
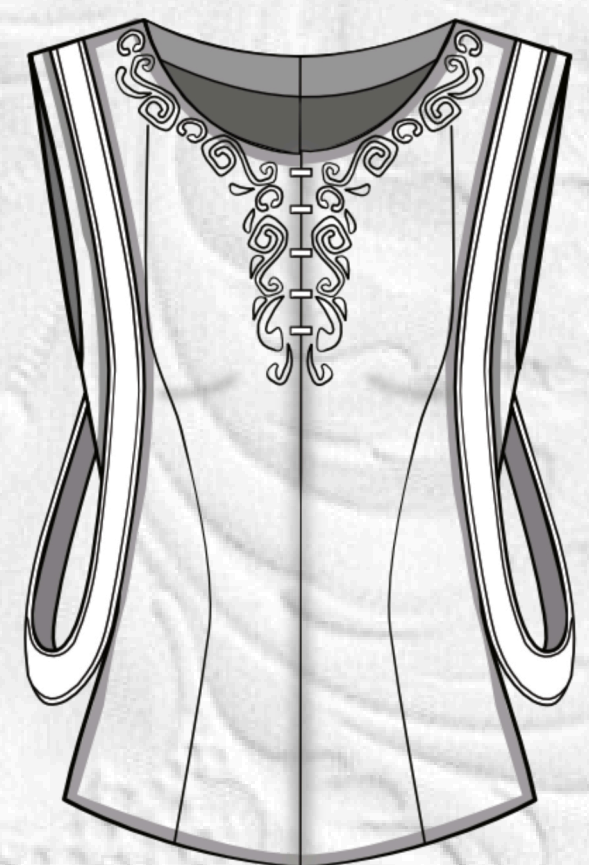
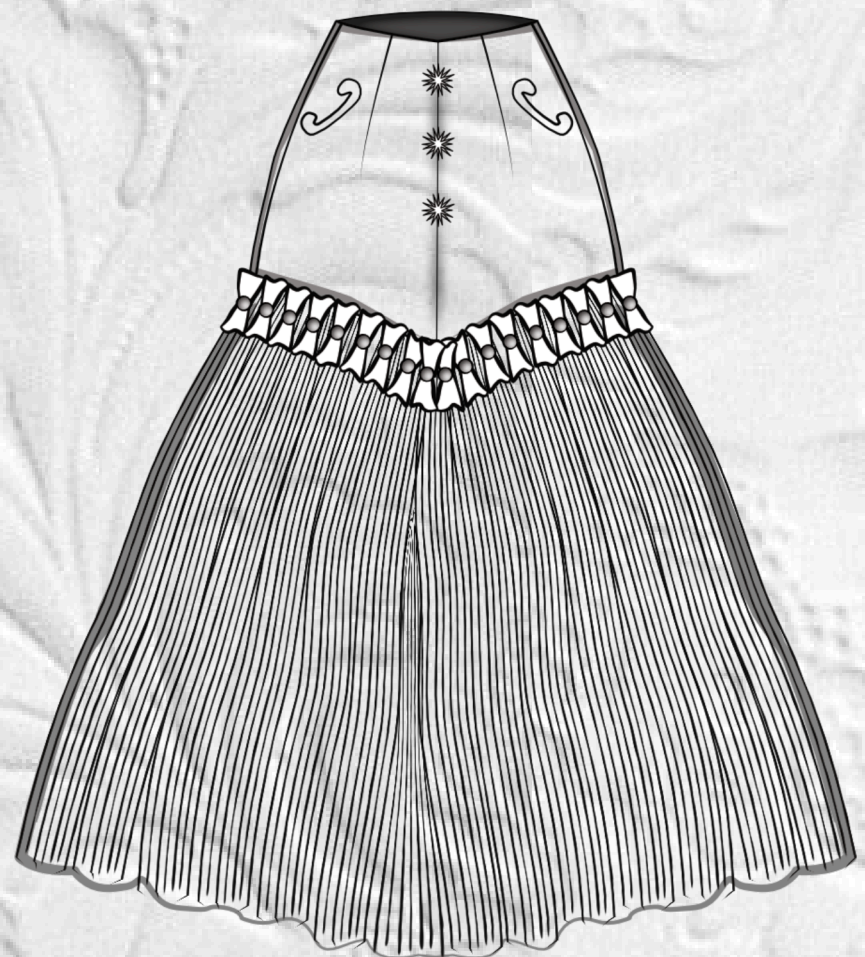
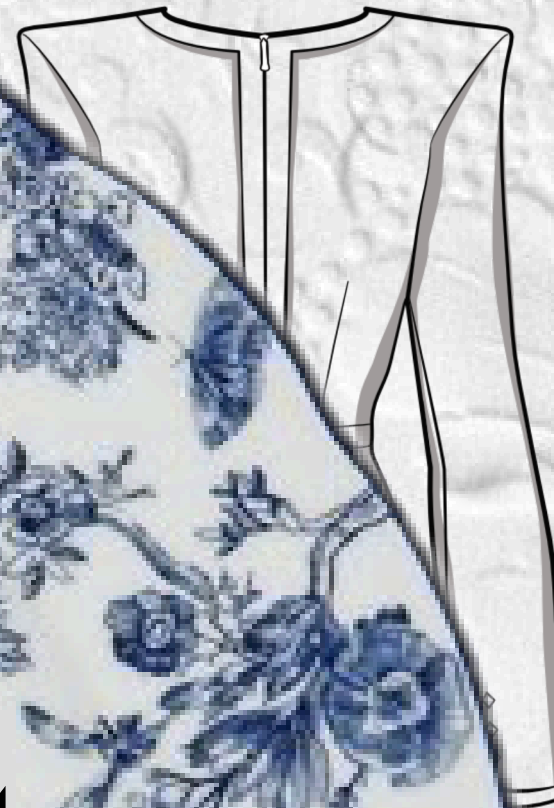


FLAT SKETCHES

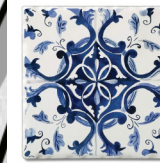


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FLAT SKETCHES



FLAT SKETCHES





FLAT SKETCHES



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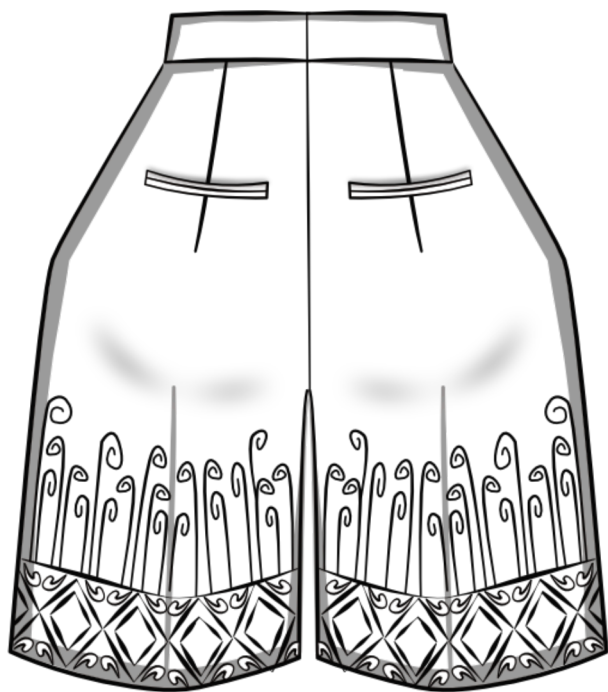
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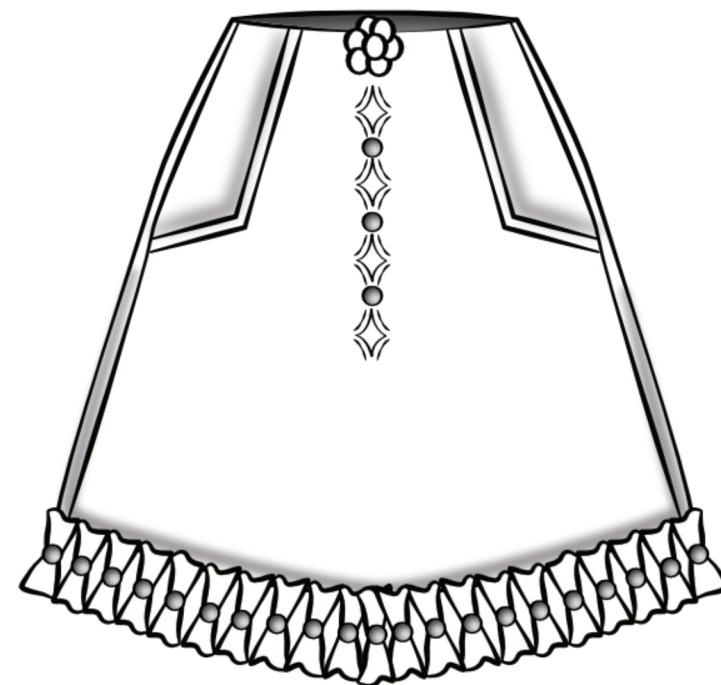
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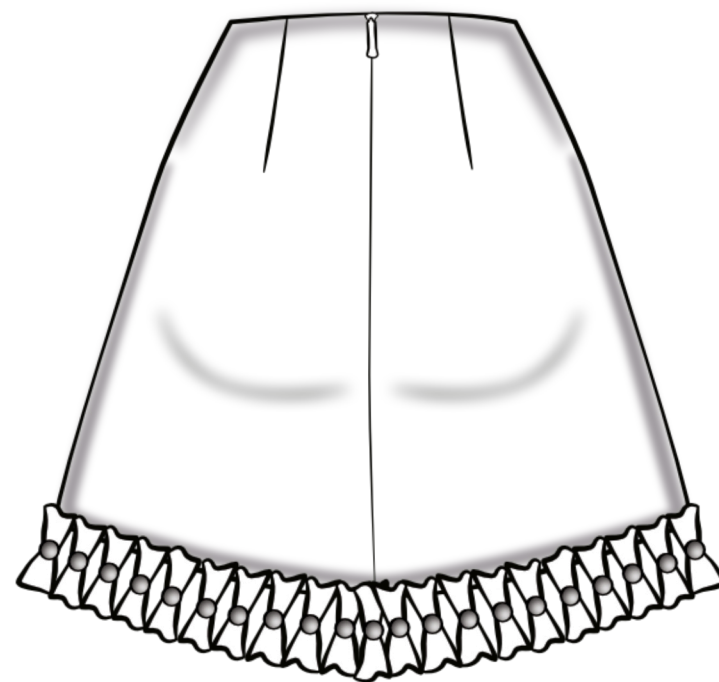
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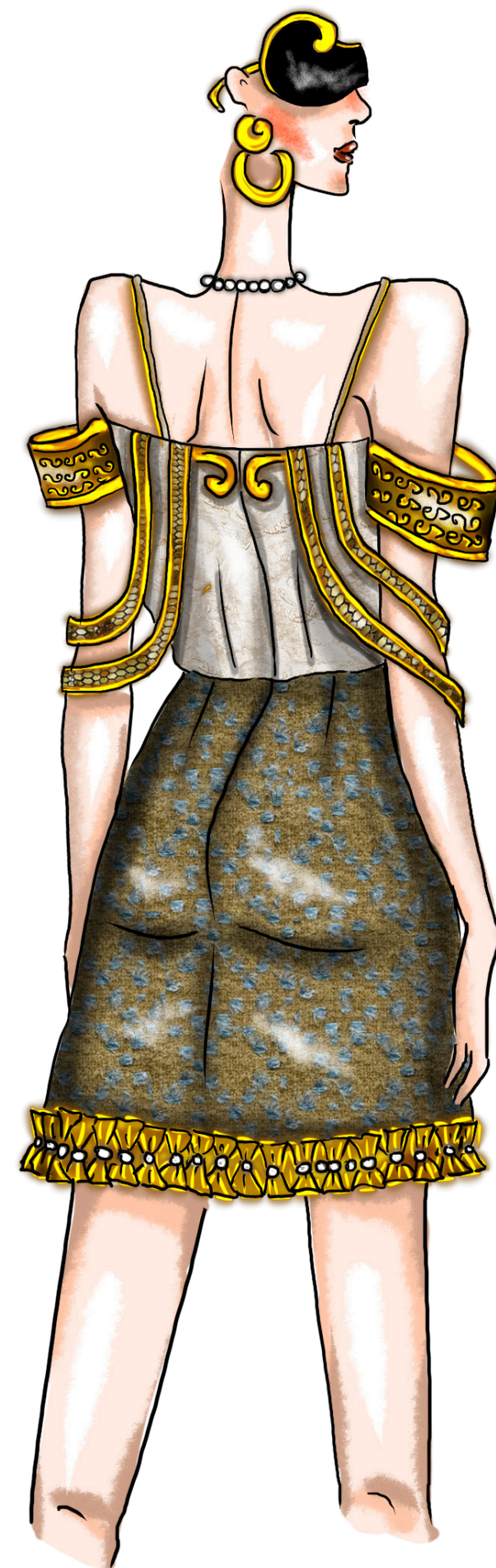
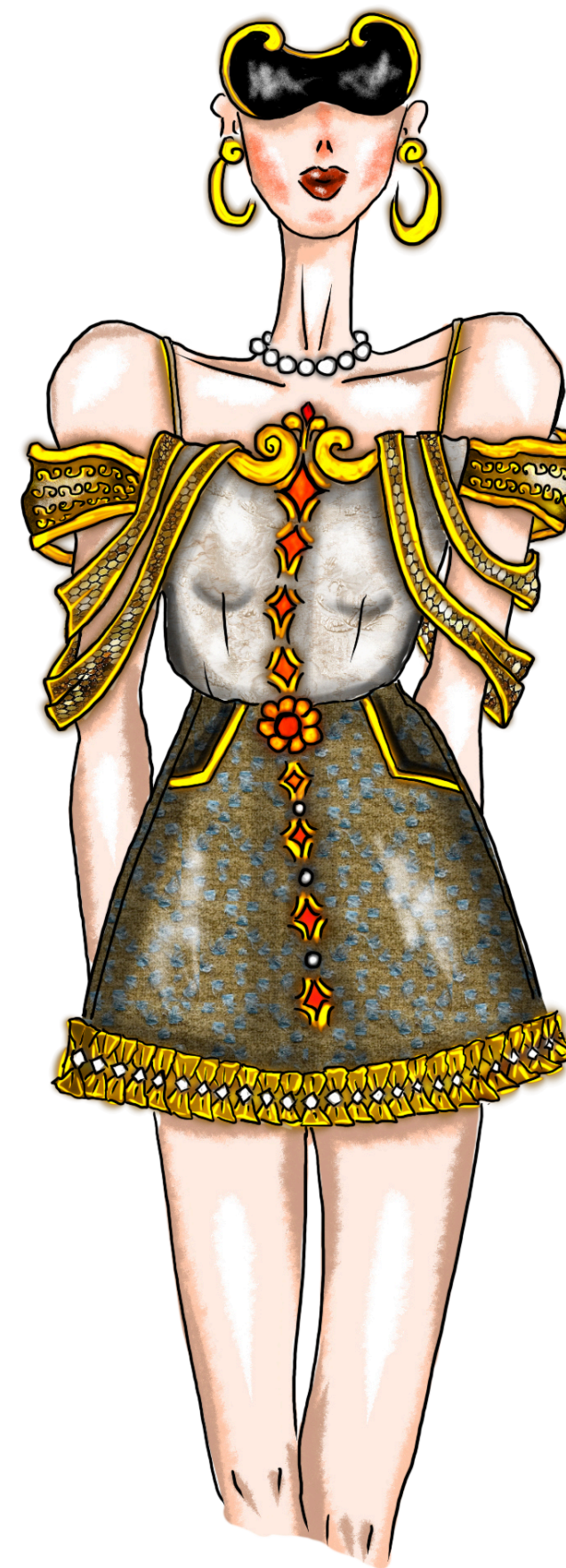
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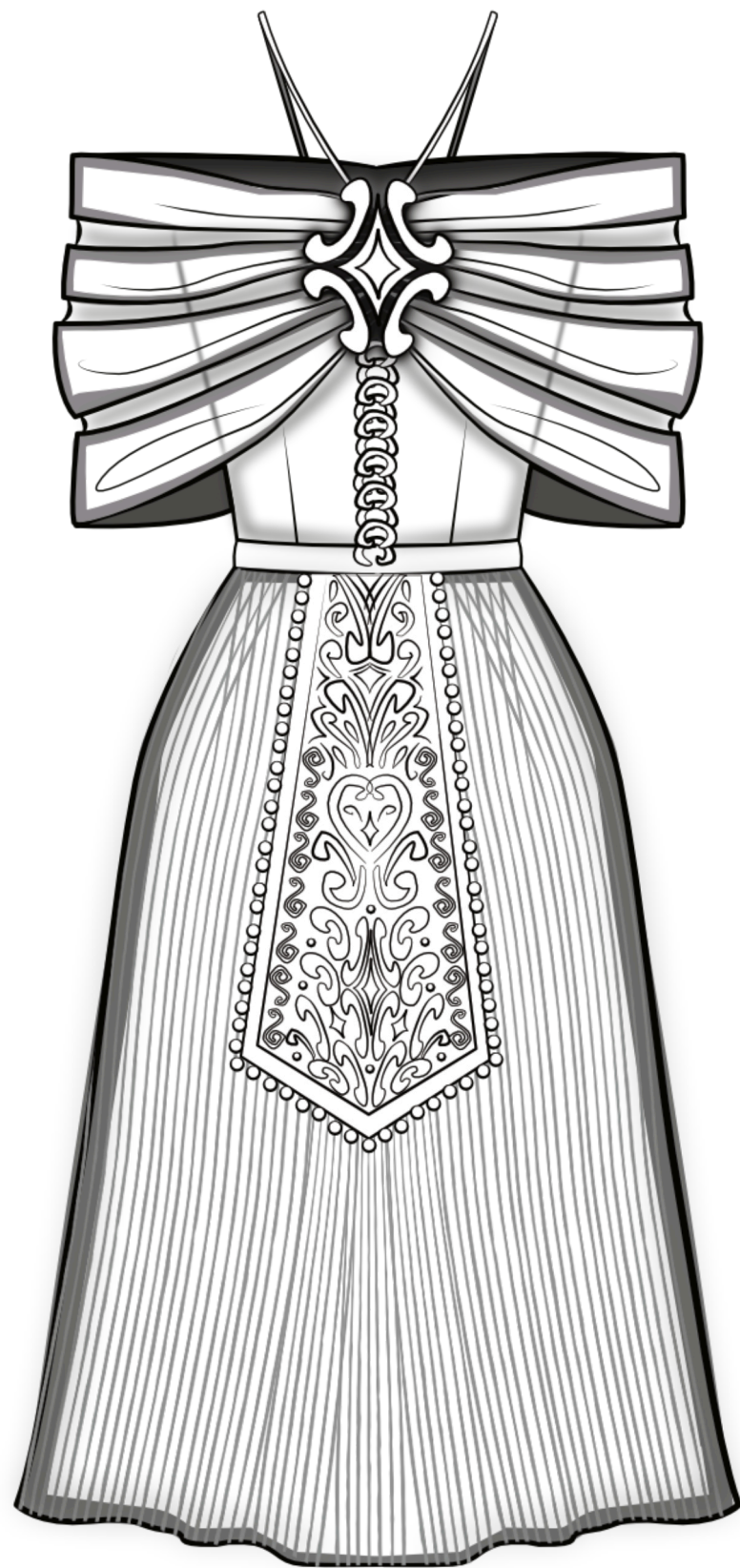




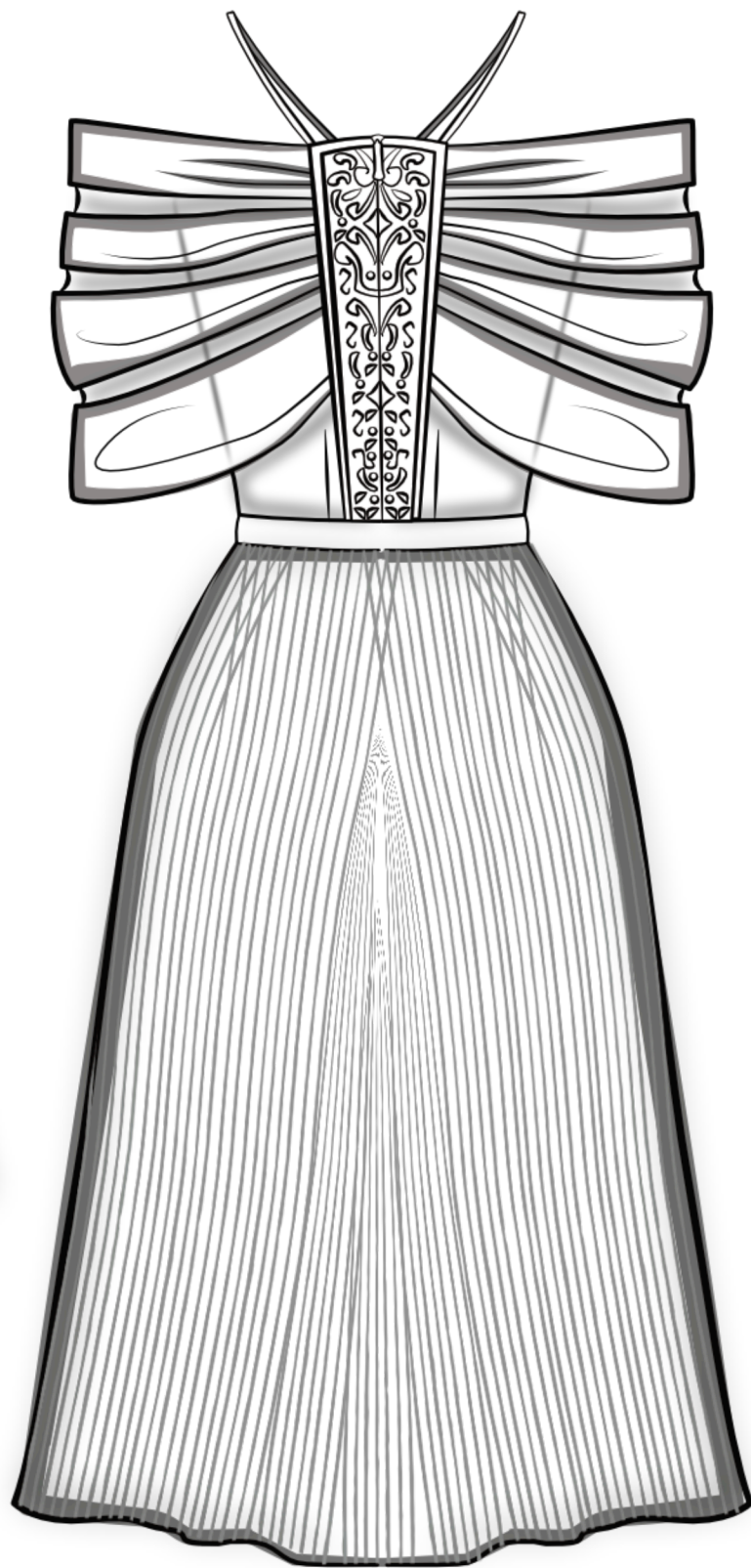
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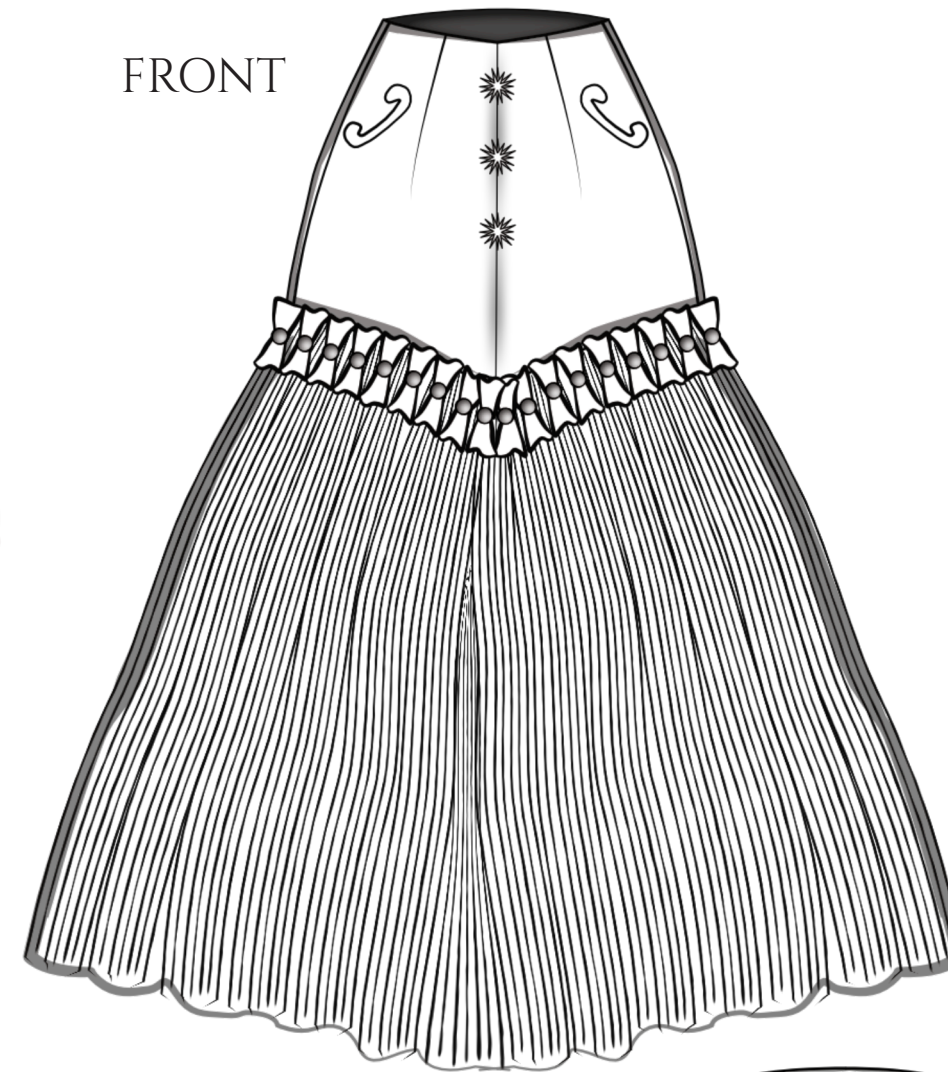
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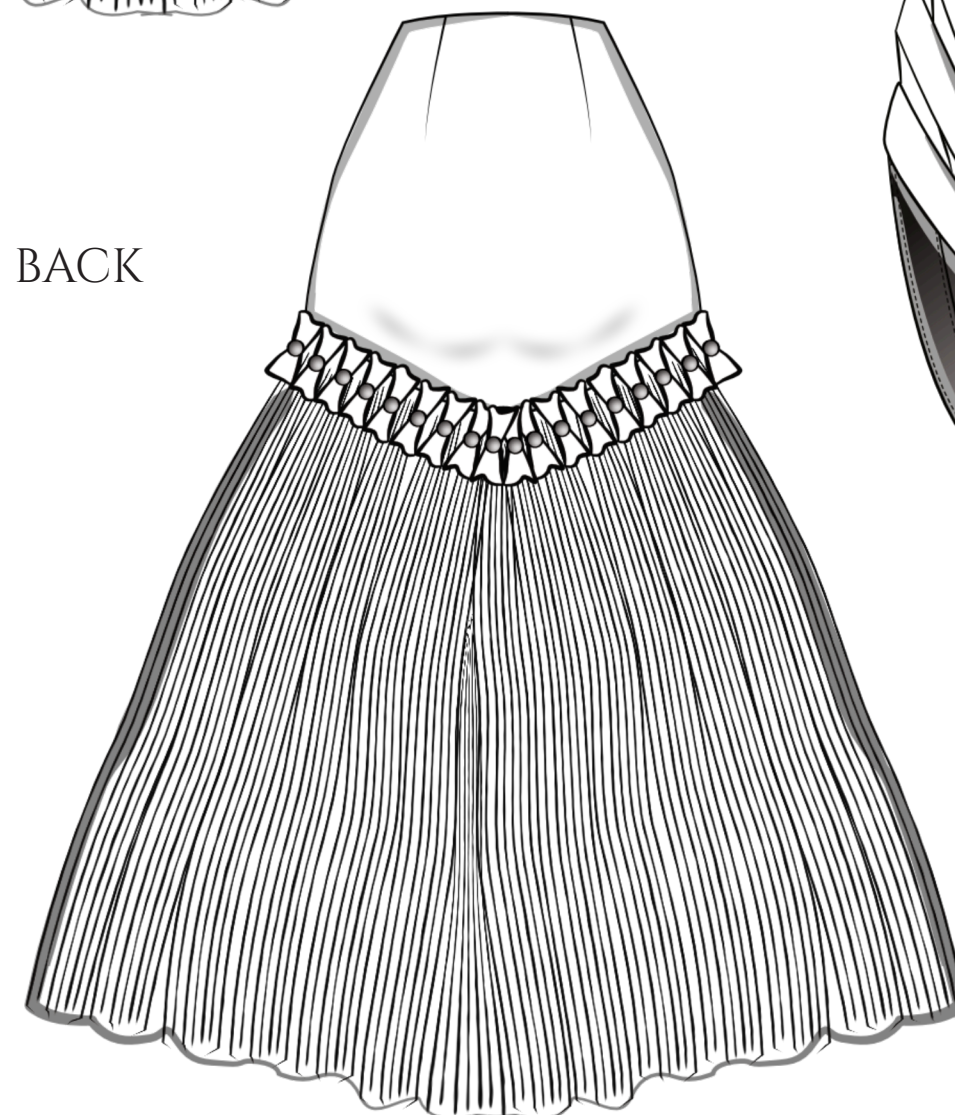
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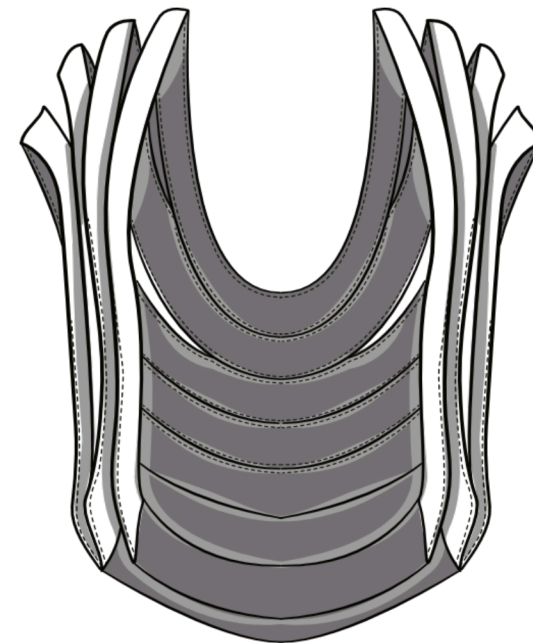
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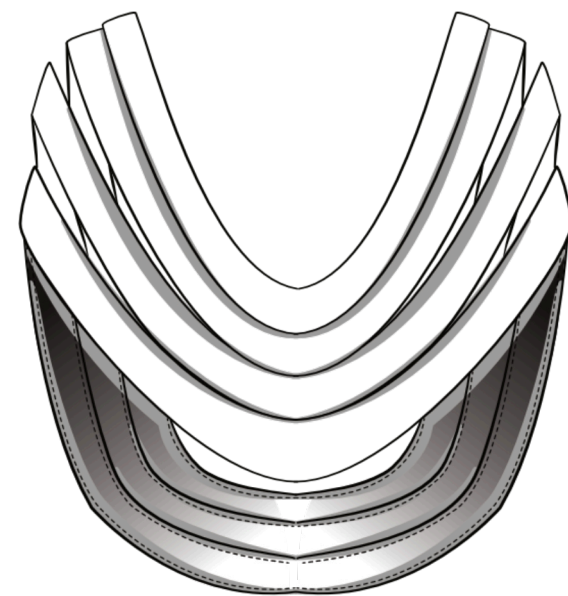
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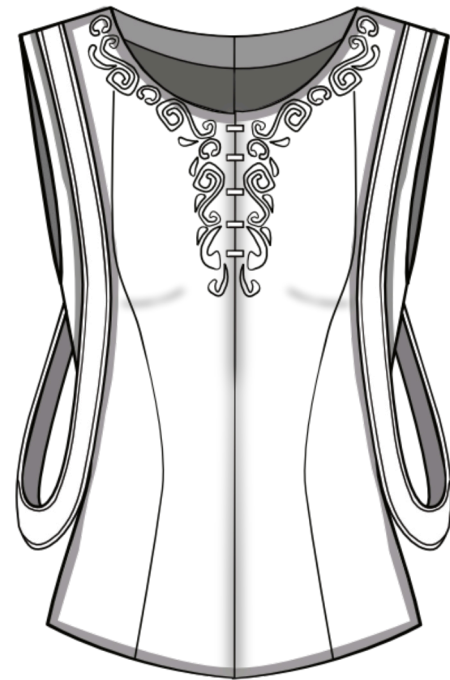




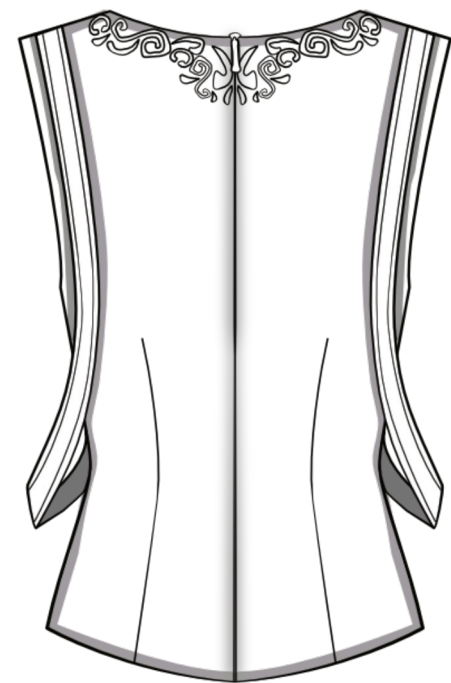
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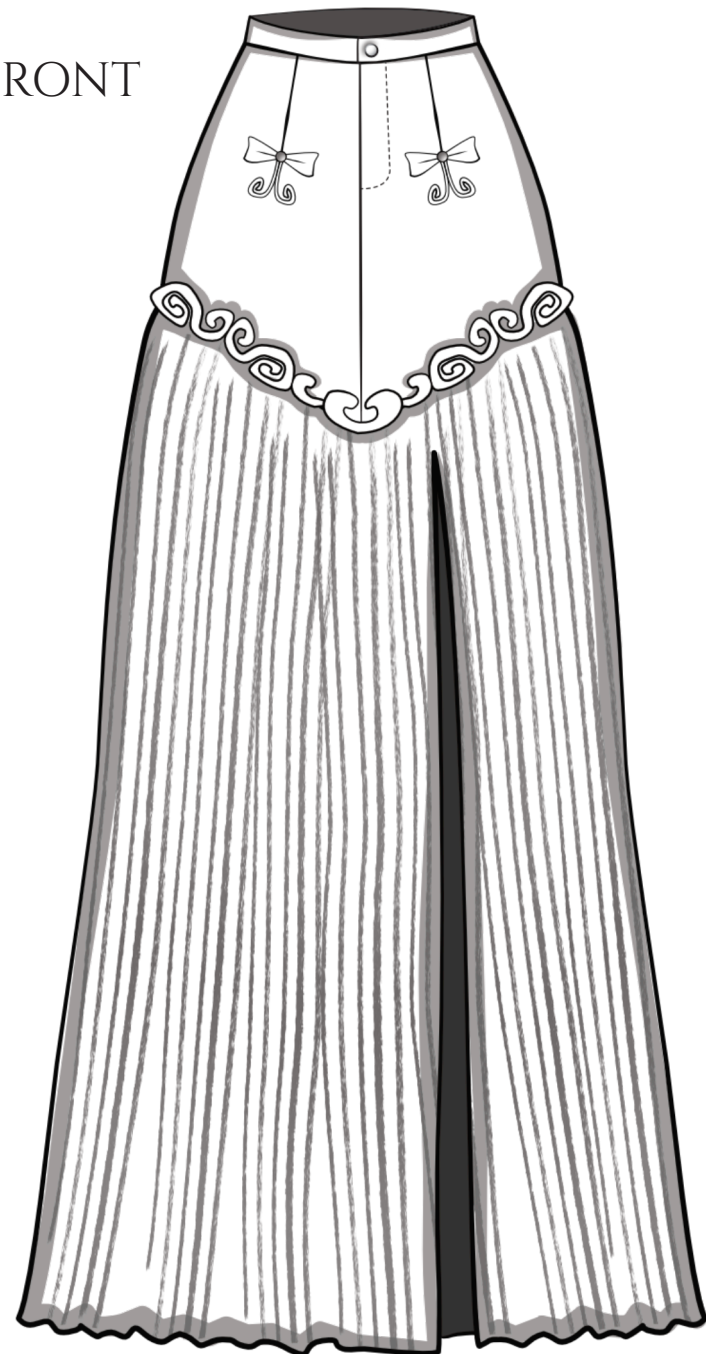
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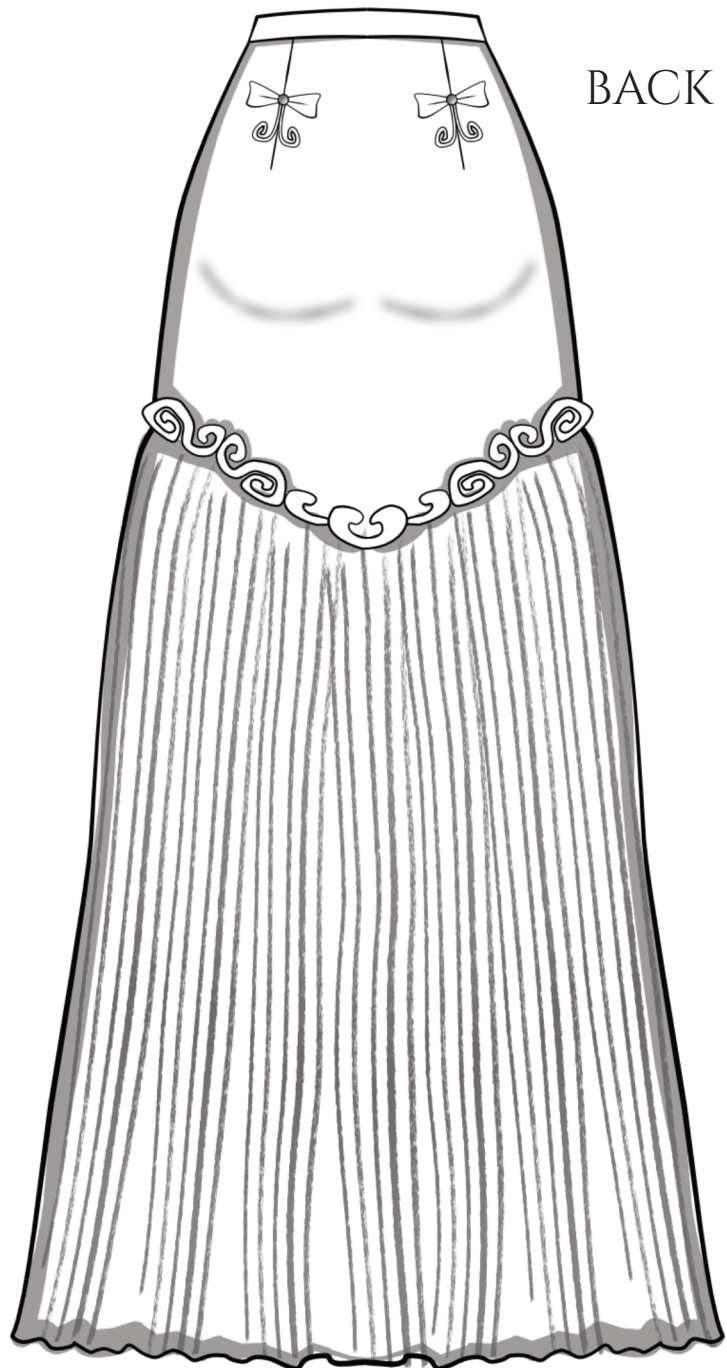
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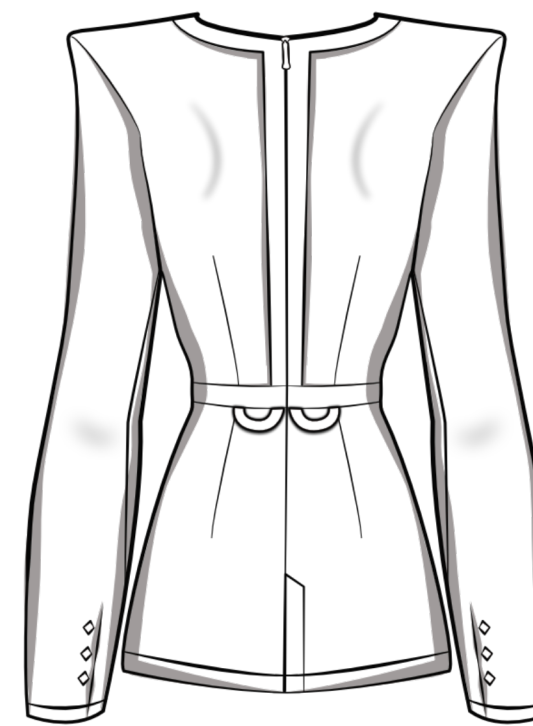
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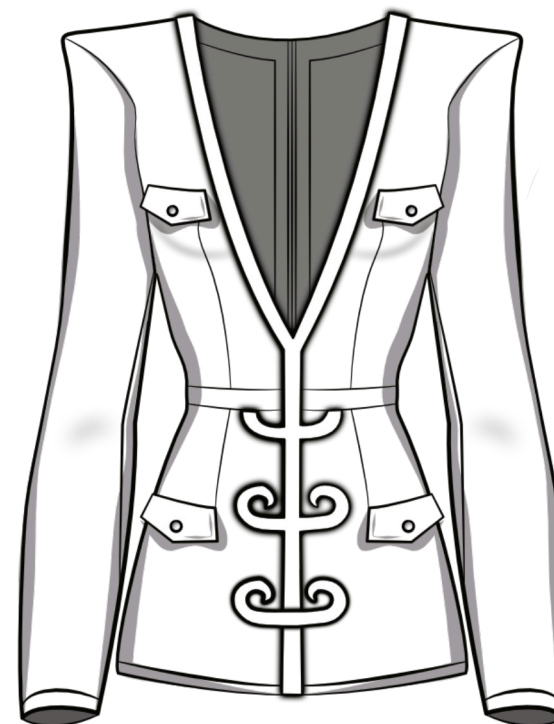
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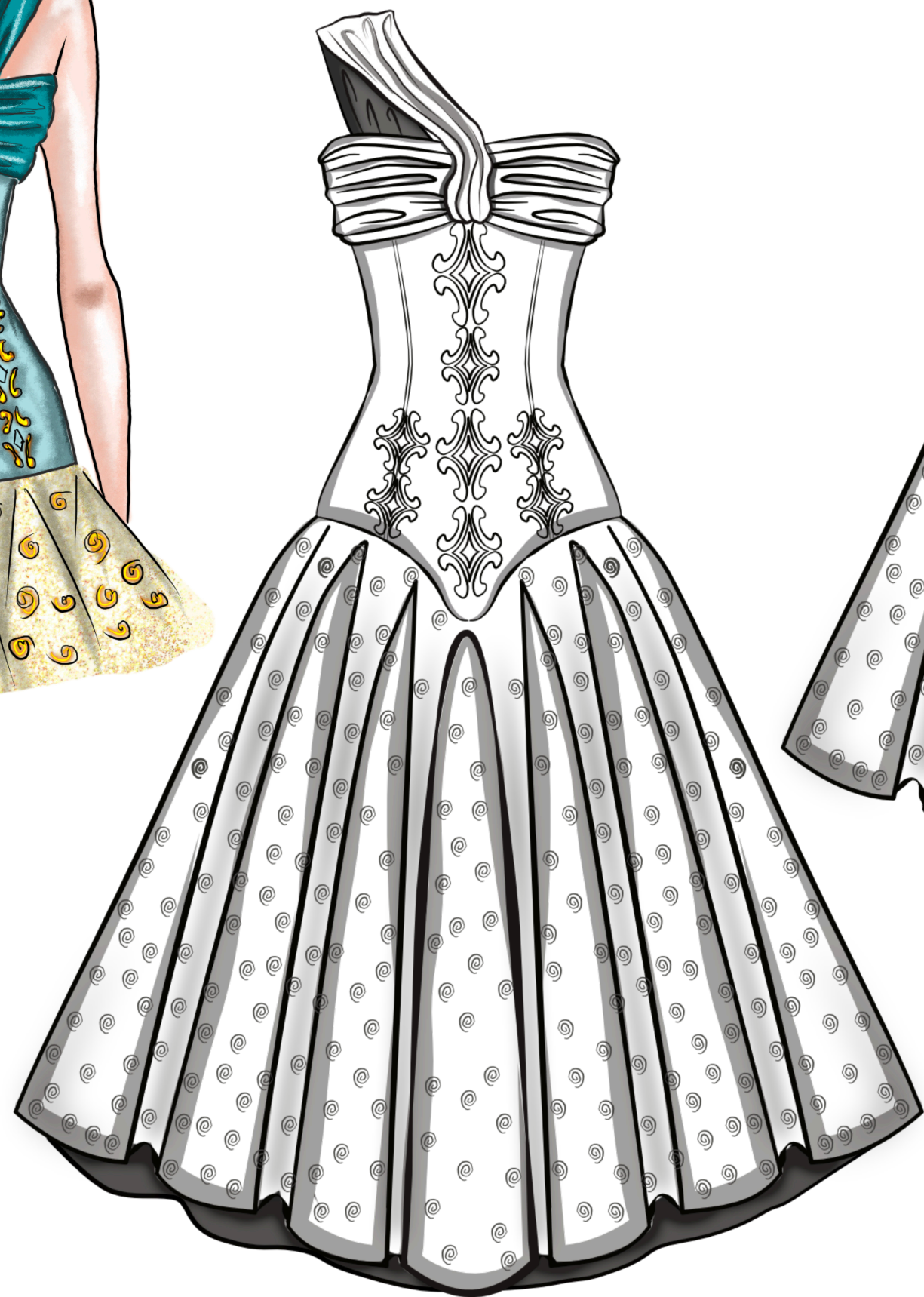




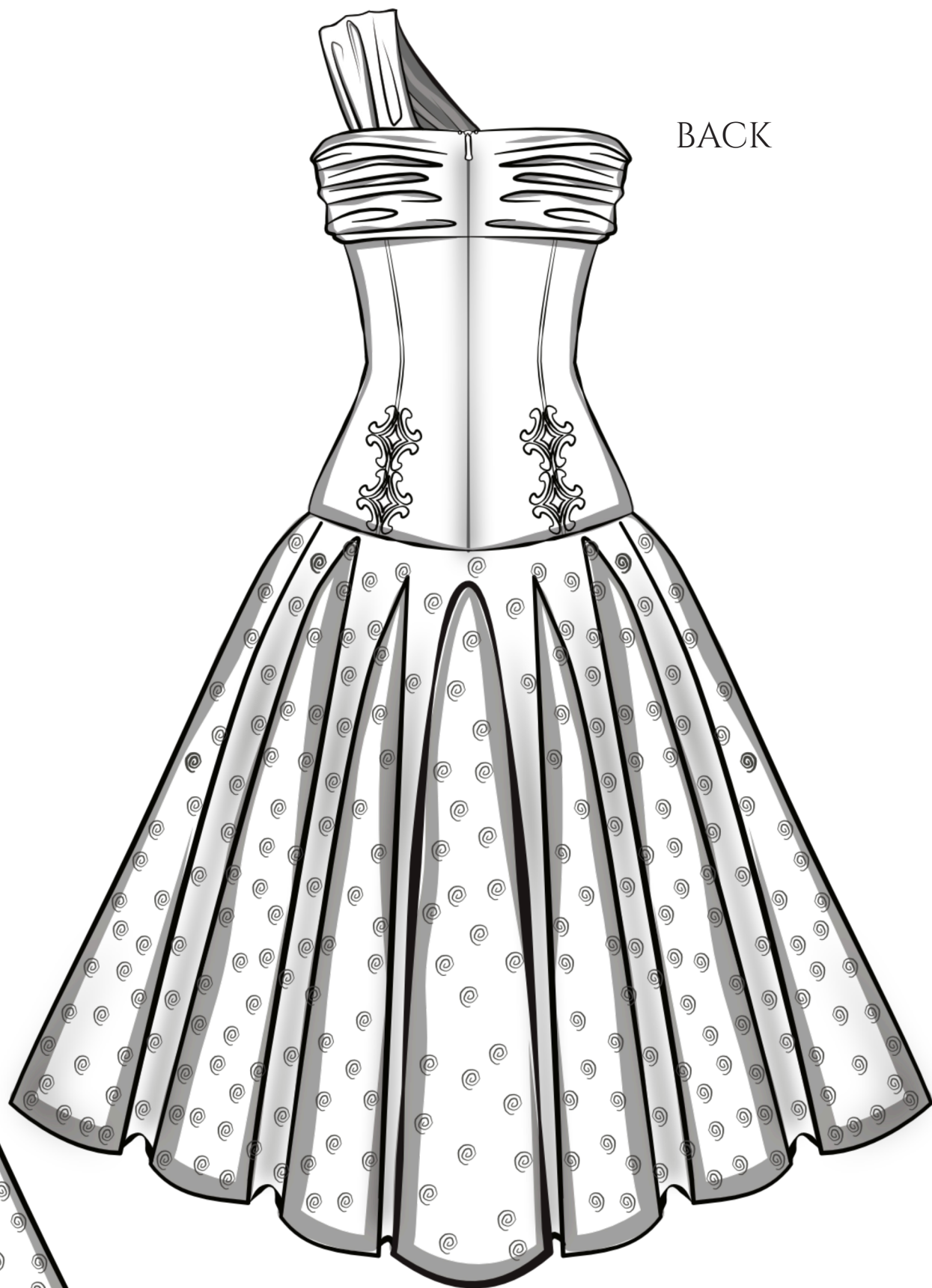
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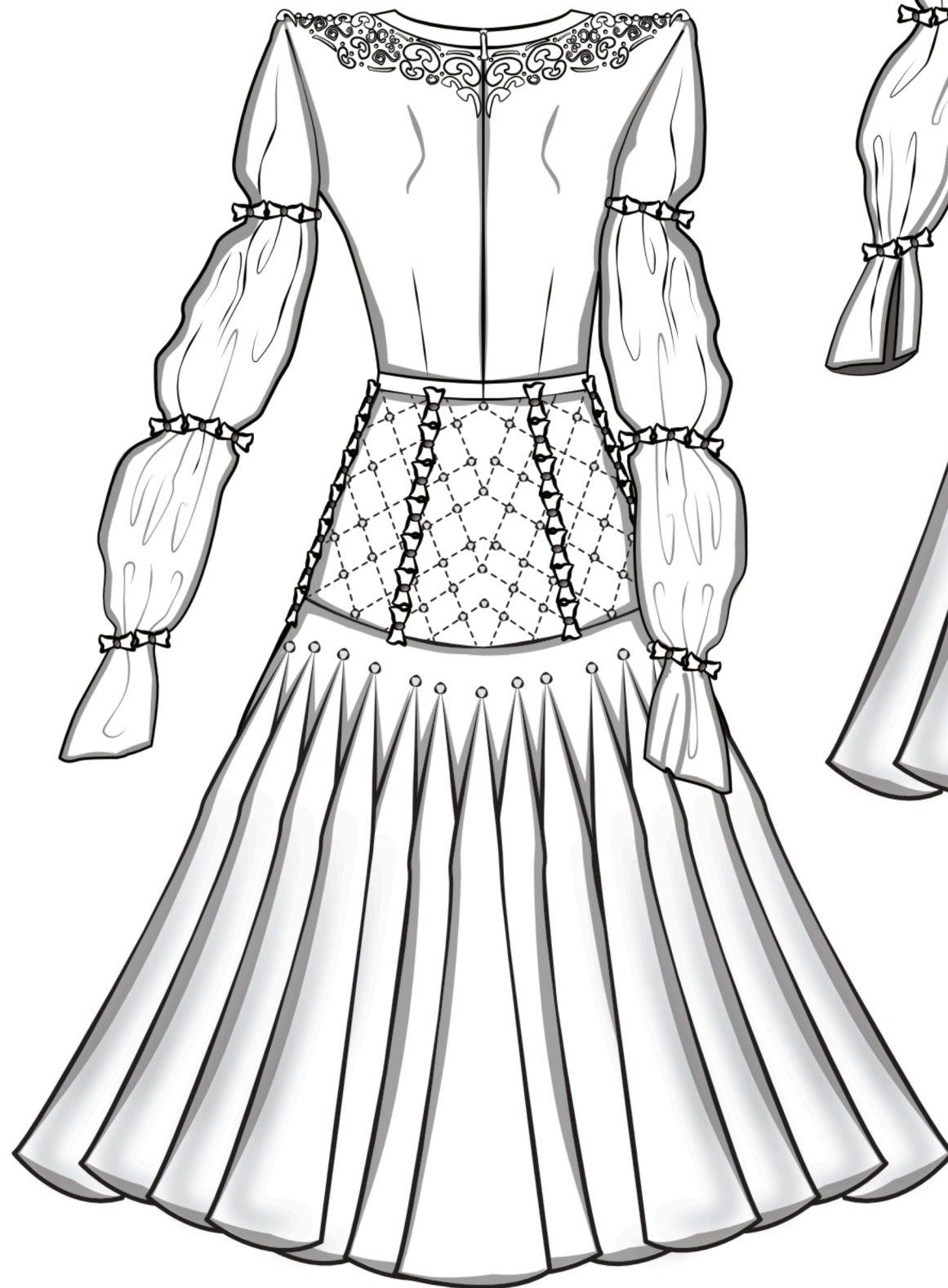
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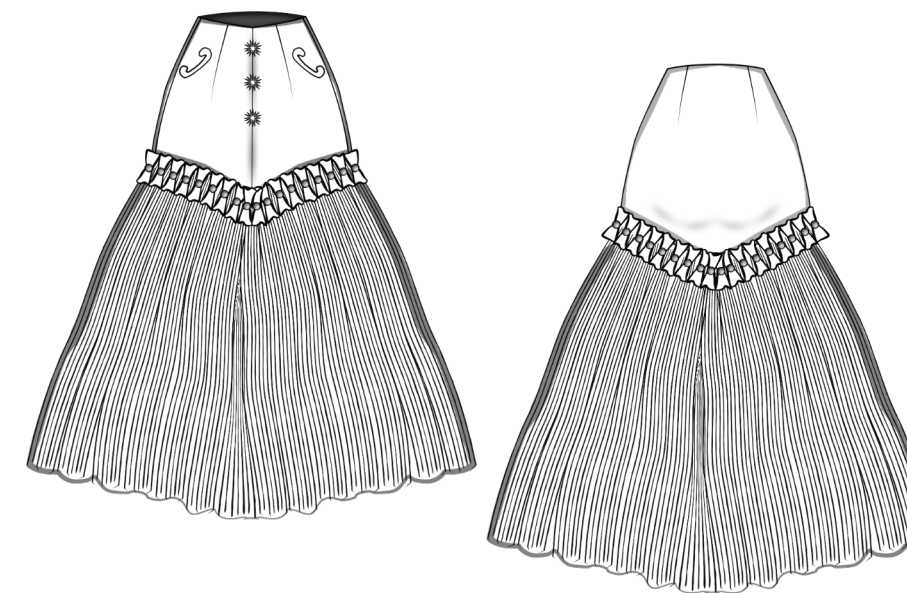
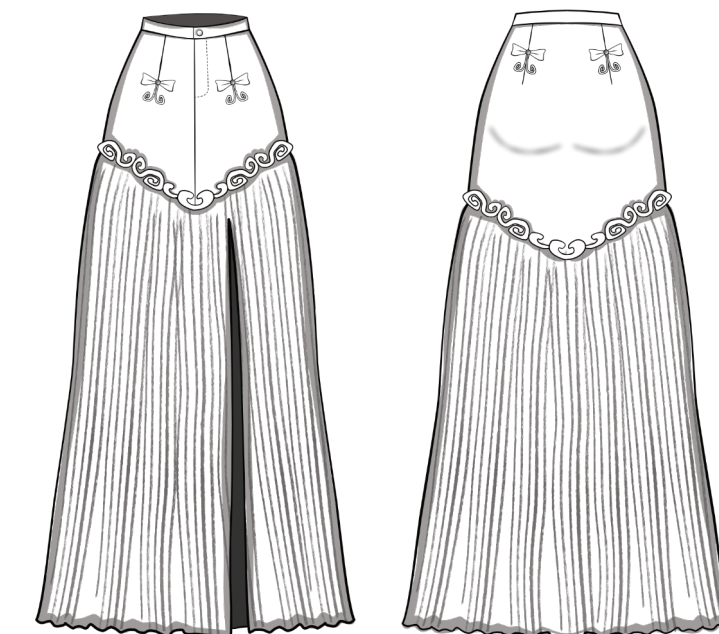
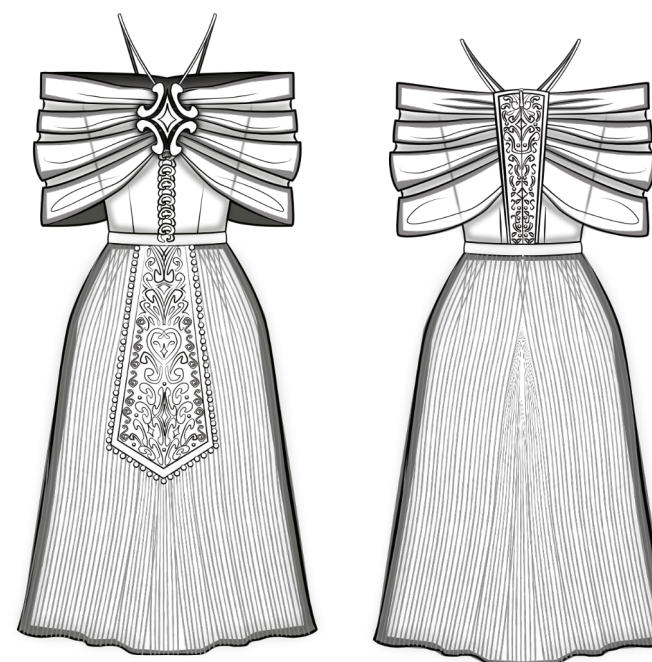
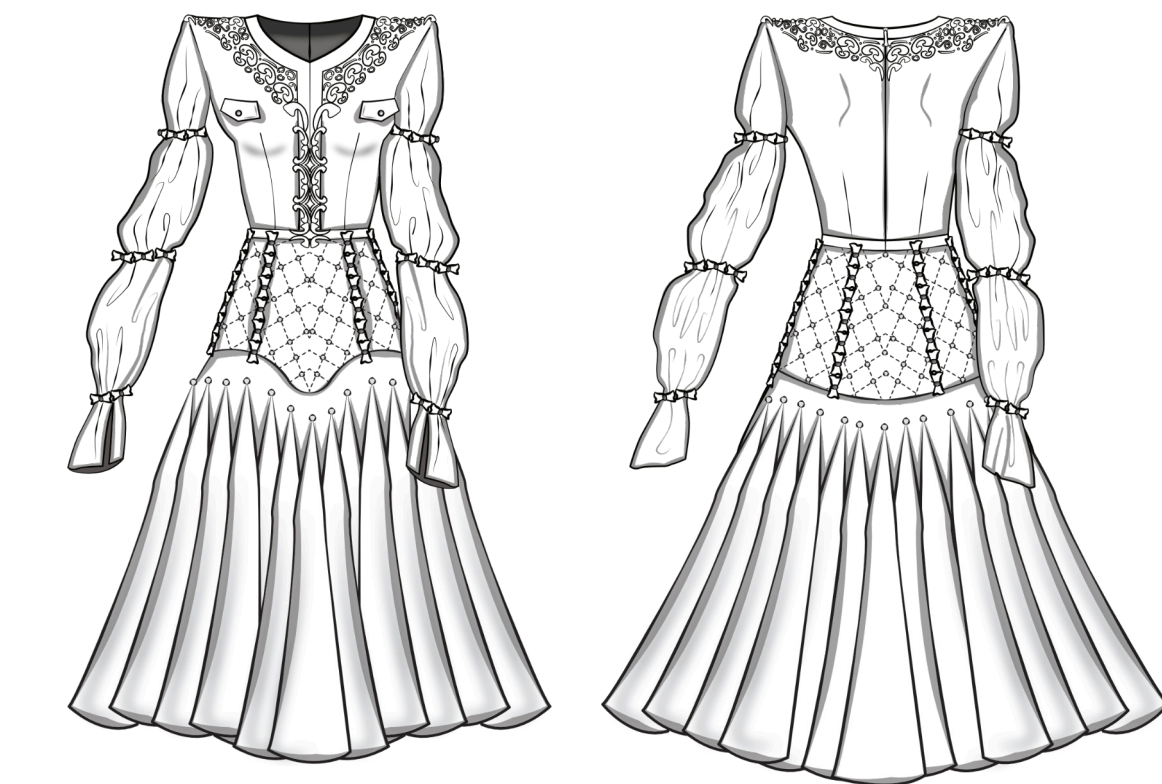
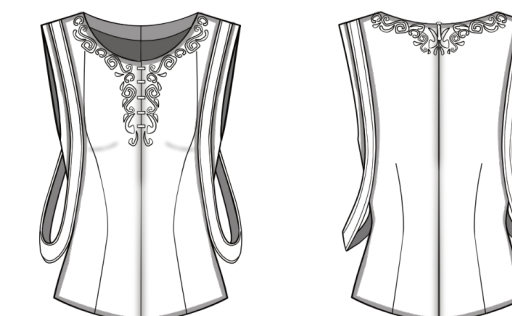
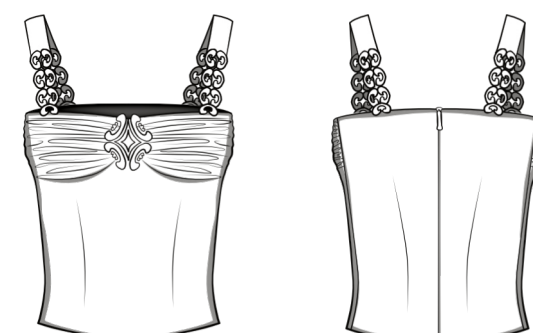
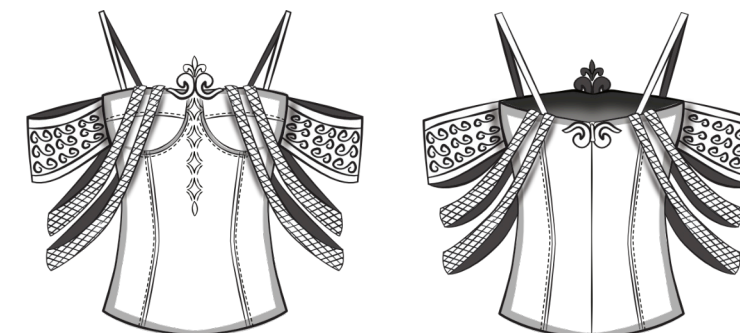
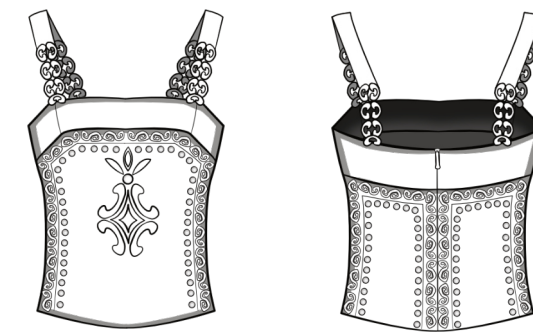


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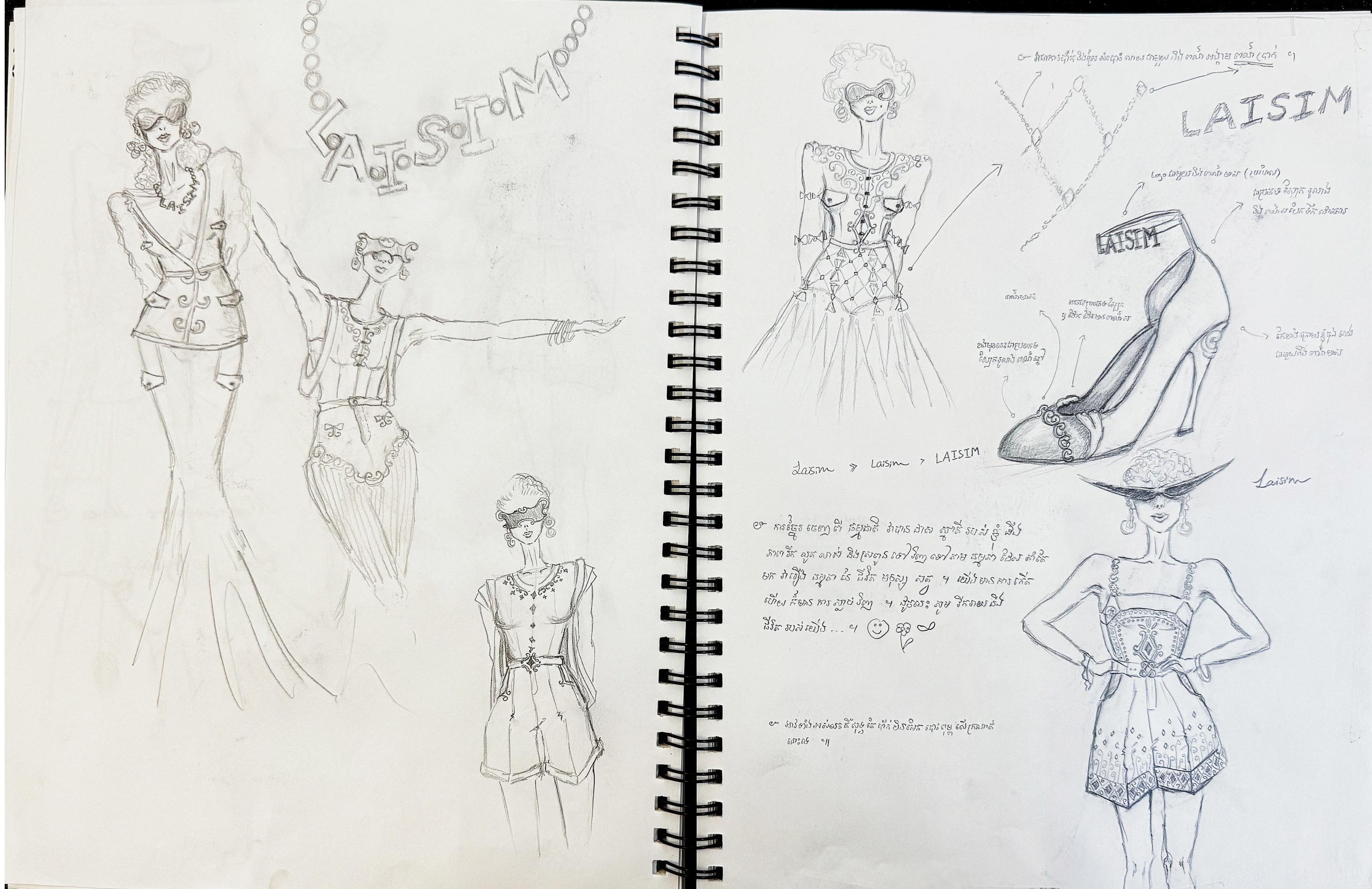
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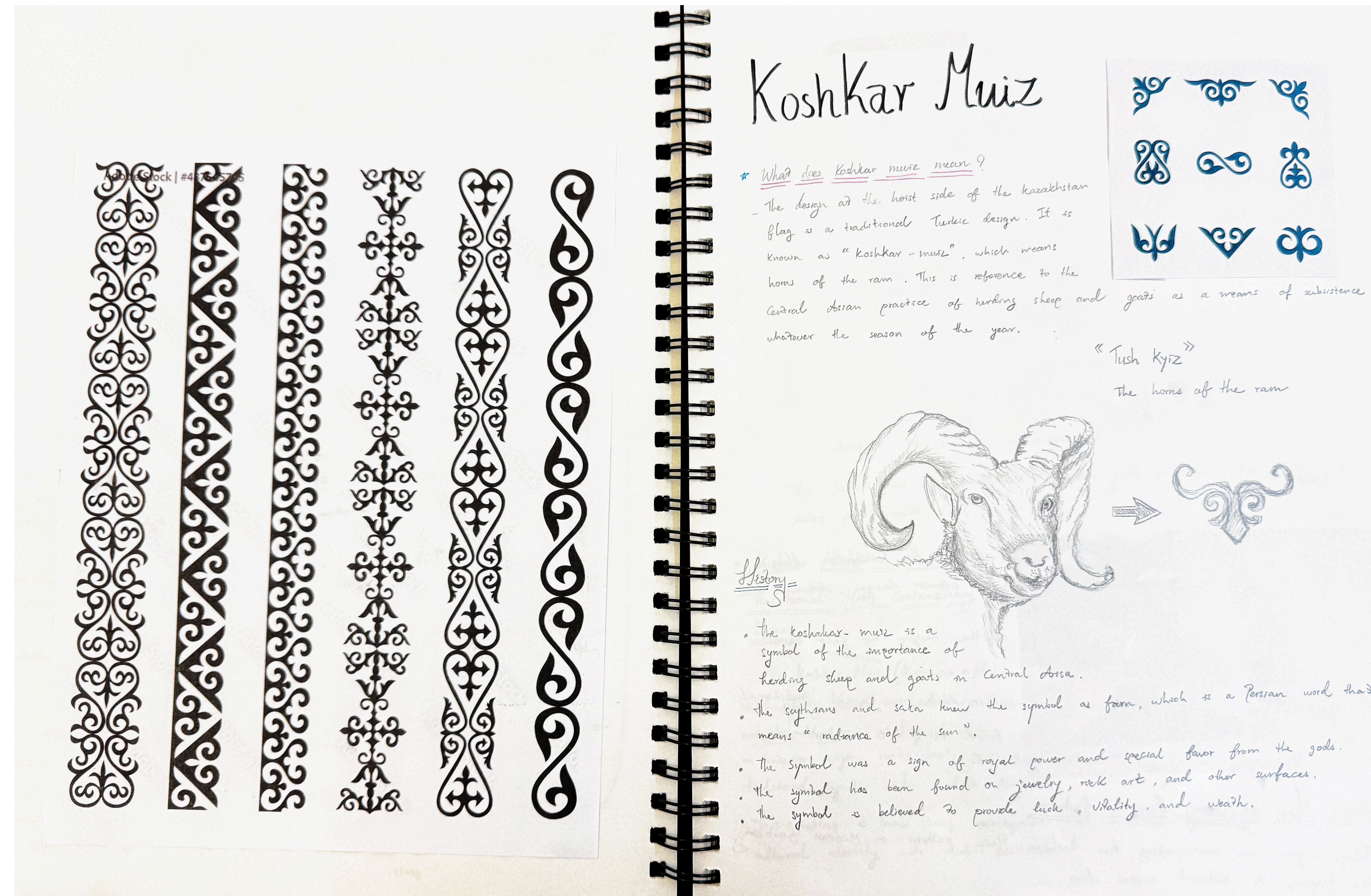
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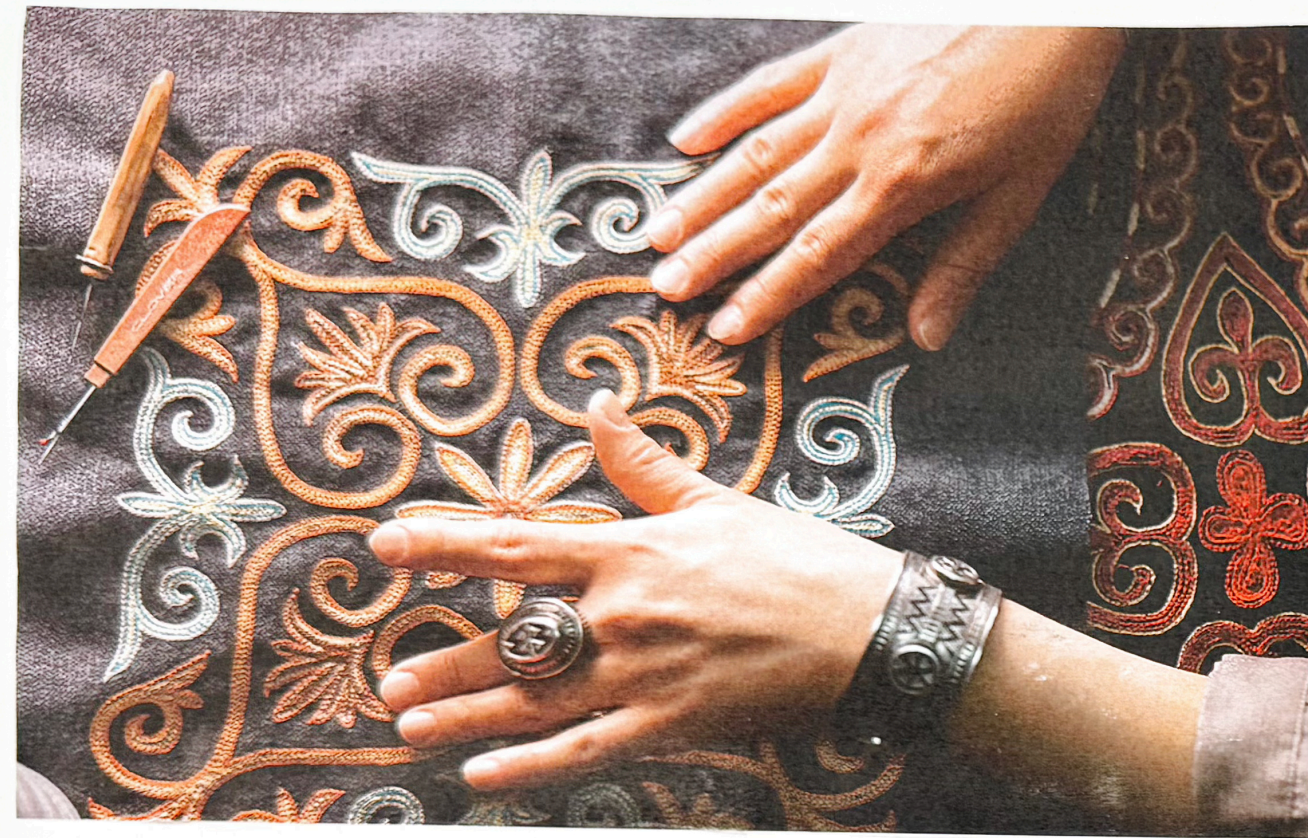












• Koshkar - Muiz

+ Use in Kazakhstan

- The koshkar - muiz is featured on the left side of the kazakhstan flag.
- The koshkar - muiz is also used in construction, interior design, clothing, and menus.
- The koshkar - muiz is a core element of the design of felt carpets in museums.

★ The Koshkar Muiz (Қоянның мүйізі) pattern has been a staple in Kazakh traditional fashion for centuries, but in recent years, it has found new life in contemporary fashion design, merging heritage with modern aesthetics.

★ Koshkar Muiz in Modern Kazakh Fashion

Today, designers are reinterpreting the koshkar Muiz pattern in modern fashion while keeping its cultural essence alive.



Traditional Use in Kazakh Fashion

Historically, the Koshkar Muiz motif was used in embroidered clothing, accessories, and textiles, often seen in:

- Chapan (Чапан) - traditional outerwear worn by Kazakh men and women.
- Shapan (Шапан) - A long robe with detailed embroidery, often given as a sign of respect.

- Headwear & Accessories - Embellished on takiyar (skullcaps), belts, and jewelry.
- Footwear - Seen in Kazakh boots (sapogor or ichigs), adding decorative elements to leather craftsmanship.

This pattern was often embroidered with gold or silver threads to indicate status and wealth.

• Koshkar Muiz in Interior Design: Traditional Meets Contemporary Spaces.

The Koshkar Muiz (Қоянның мүйізі)

motif deeply rooted in Kazakh culture and has long been a key element in interior design, particularly in traditional yurts and modern homes.



This pattern is now being reimaged in contemporary interior design, blending cultural identity with modern aesthetics.



Traditional Use in Kazakh Interior Design

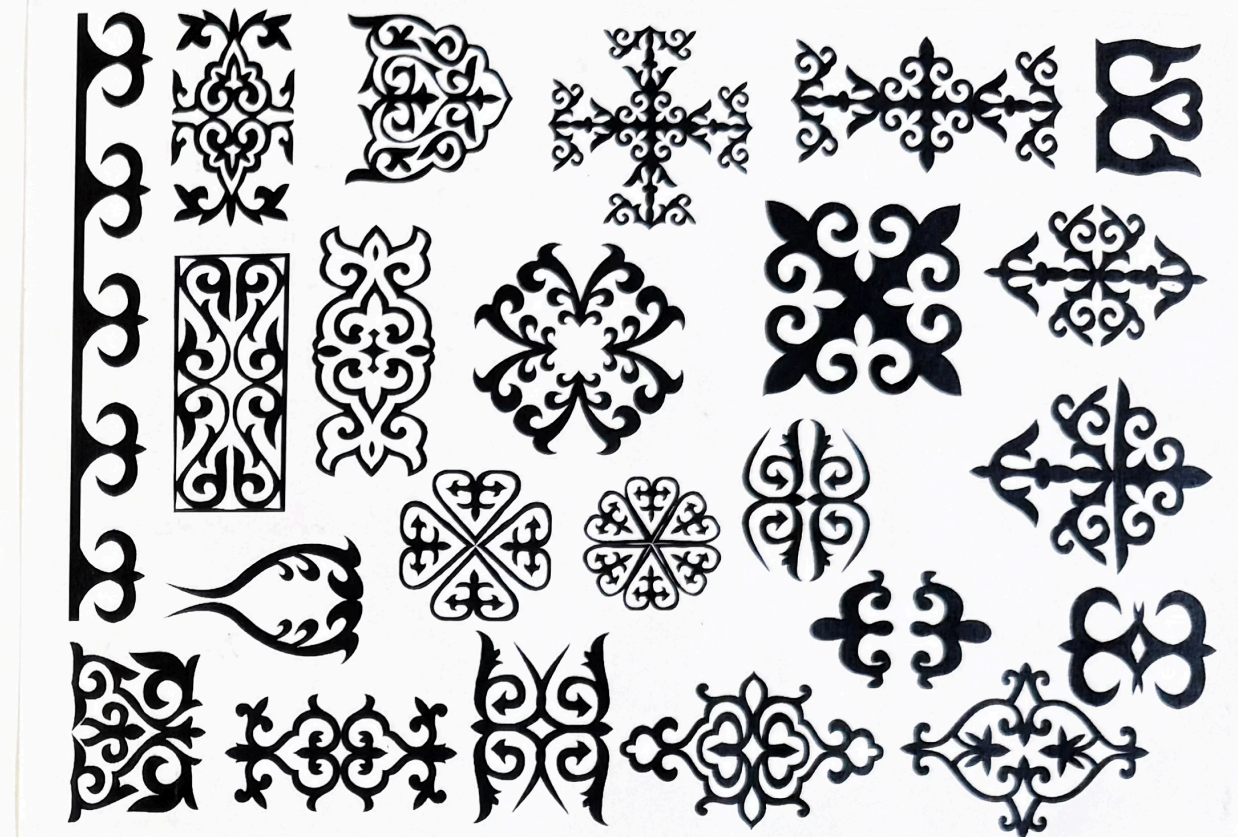
Historically, the Koshkar Muiz pattern was used in felt carpets, wall decoration, wood carvings and textiles, primarily in Kazakh yurts.

Felt Carpets & Rugs

- Syrmak - A hand-stitched felt carpet featuring Koshkar Muiz in contrasting colors.
- Tekement - A thick, felted wool carpet with the pattern dyed into the fabric.
- Baskur - Decorative woven band inside yurts, featuring Koshkar Muiz motifs.

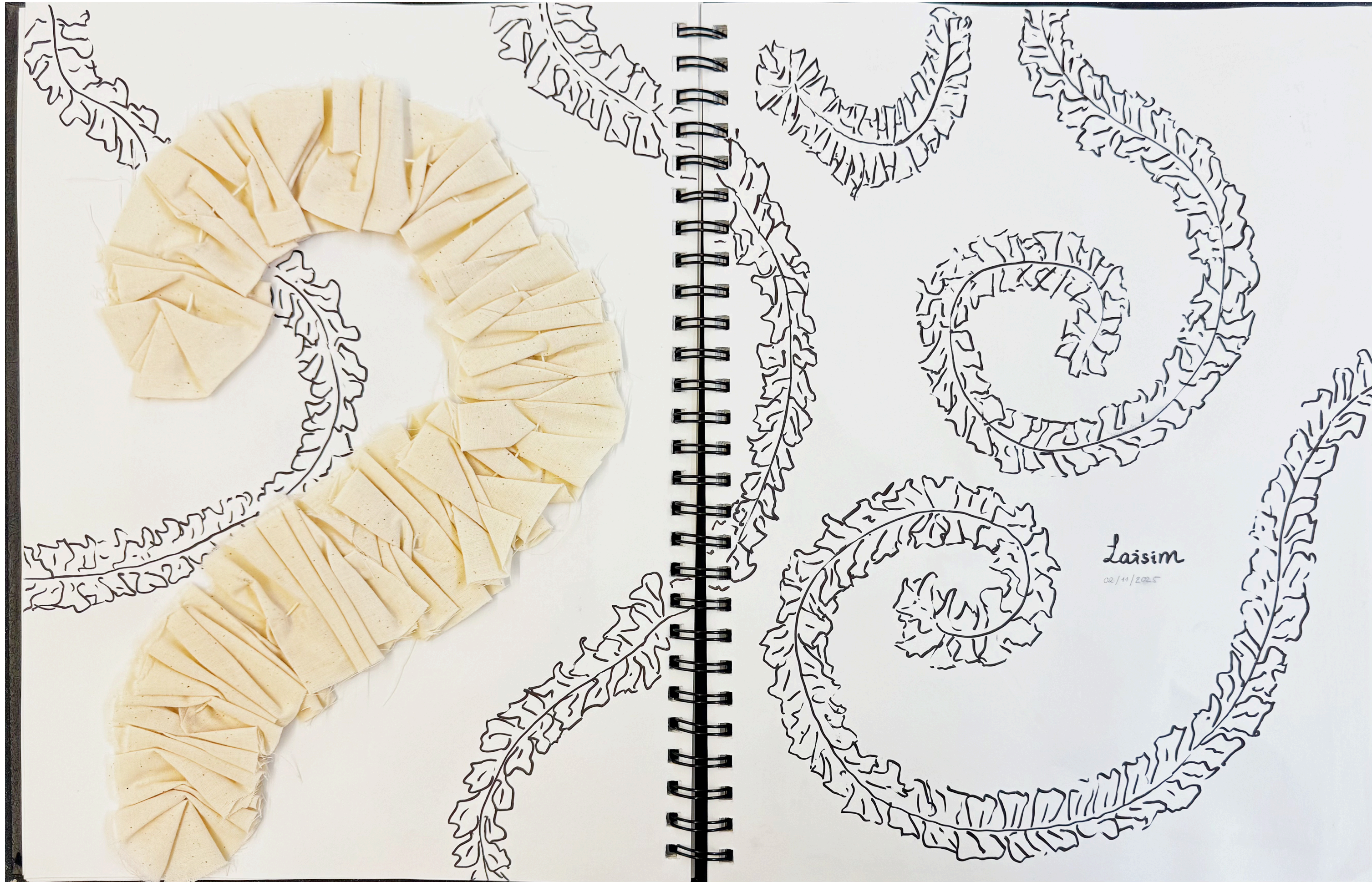


+ The Koshkar Muiz (Paw's Horn) motif is a central element in Kazakh weaving, symbolizing vitality, grace, and prosperity. This pattern is prominently featured in traditional textiles such as Alasha (felt-free carpets) and Baskur (decorative woven bands). In these textiles, the Koshkar Muiz motif is often rendered in geometric forms, with two-sided curls or spirals representing ram's horns. These designs are typically woven using contrasting colors to highlight the intricate patterns.



* Saukele: A traditional bridal headdress. The saukele is a tall conical hat adorned with various ornaments and embroidery. The Koshkar Muiz motif is commonly integrated into its design, symbolizing prosperity and serving as a cultural emblem during significant life events.

* These traditional hats not only serve practical purposes but also function as expressions of cultural identity, with the Koshkar Muiz motif playing a central role in their decorative elements.



THANKS
YOU!